



# pennineevents

## Office to Office Cycle

Pennine Events want to help you to put on the best possible event and we are delighted to be able to offer you the chance to host your own office to office cycle! Each year Pennine Events work with a number of businesses, charities, and local authorities who look to us to get the very best out of their events. These include Harrogate Borough Council, Claire House Children's Hospice, Leicester City Council, British Heart Foundation, St Catherine's Hospice, Bloodwise, and many more.

We understand the need for you to focus on your staff and fundraising for your charity of the year (if you have one) and so a partnership with Pennine Events is the perfect opportunity to make this happen. Pennine Events have an extensive history of managing successful cycles, runs, walks, and everything in between having done so since 2002. Working together we will find the very best event to suit you and your staff, enabling us to create a day(s) to remember.

## The Idea

Do you have:

- Multiple offices?
- Staff who are looking for a new challenge?
- Motivation?
- Enthusiasm?
- A need for fun and adventure?



If you answered yes to all of the above then get in touch with us at Pennine Events as we are ready to create a fantastic event for you and your business. The original concept revolves around **connecting working offices (within one company or more), bringing together teams who usually only connect via e-mail and over the phone**. Perhaps you have offices in Manchester and Leeds, or London and Brighton? Why not connect the two with a cycle between them, starting at either and meeting in the middle, or choosing a start and finish location for all.

Pennine Events are specialists in this type of event; having managed successful cycle events such as London to Brighton, Great Manchester Cycle, Liverpool Chester Liverpool, and Manchester to Blackpool for a number of years. Making sure that your business receives the full experience is of paramount importance to us. We will ensure that there is a vibrant start/finish area that can be set to your requirements, fun feed stations or stopovers along the route, and a theme that works for you. If you wish to add to the event along the lines of current trends of colour, bubble, paint, fancy dress and more, just ask! Let us worry about the logistics, all you have to do is have fun and enjoy a great day of building relationships within your business.

Director: Mark Sandamas

Suite 1a Ribble House Meanygate Bamber Bridger Preston PR5 6UP

Tel: 01772 44 79 79 Wed. [www.pennineevents.co.uk](http://www.pennineevents.co.uk) Email: [support@pennineevents.co.uk](mailto:support@pennineevents.co.uk)  
Pennine Events Ltd. Registered in England and Wales. No. 4624504 VAT Registration No. 808 1021 69  
Twitter: @pennineevents Facebook: Pennine Events



## How It Will Look

If you are looking for something that can take your team to the next level, then this style of event is perfect for you. By bringing everyone together in one common cause the staff at Pennine Events will ensure that the best experience is had by all.



Following your choice of route (e.g. Birmingham Office to Manchester Office) Pennine Events will provide you with a set route and plan for the event; this could be over single or multiple days and is not restricted to the UK.

Once the route is finalised and agreed by all, we will begin work on planning the event with you in consultation throughout, agreeing on all aspects to ensure that it is exactly how you want it to be. On the first day the Pennine Events team will do everything required to bring together the team, and set off your employees with our qualified ride leaders and route support team.

Worry about nothing, enjoy everything.

## What will we get from an event?

Utilising the skills and experience of the Pennine Events team your employees will receive the best care and attention to ensure that a great time is had all round. Let Pennine Events take the risk and create an event for you that will put you in a positive and forward-thinking position.

### **Think Tank**

Pennine Events staff are full of innovative and exciting event ideas that we want to share with you. After a consultation with you and your team we will look to what you have at your disposal and how we can bring our creative and fun ideas forward to match your database and ambitions.

### **Experienced Team**

When putting together your event we will use all the experience that we can muster to ensure that you get the best possible service. We have a dedicated team in the Pennine Events office of Directors, Operations Managers, Project Managers, Project Assistants, Commercial Managers, and Social Media experts to ensure



that we give your event the best possible chance to succeed. We then carry this team forward into event delivery with a highly experienced and skilled set of freelance staff who love to get involved in new and exciting projects. Among them we can boast experience in major and international event delivery, health and safety, public services, charity, and much more to give a combined experience age of well into the hundreds of years.

### ***Event Delivery***

When putting your event together we will ensure that it is delivered professionally; within your set budget; and to the best of our ability. We will ensure that you are kept informed throughout and we will work closely with you to ensure that we can also help you with your fundraisers where we can.

### **Budget**

For all budget enquiries please contact us on 01772 447979 or [markp@pennineevents.co.uk](mailto:markp@pennineevents.co.uk) and we can talk through the ideas available. Each event is different but we will work with you to ensure that you get the very best for the very best price.

All budgets will depend on the distance, number of days, number of participants, and general event size.

## **What do you have to do for an event?**

Not that much! Pennine Events are here to do the work for you. We will ensure that together we choose the right event for you; the event that will appeal to your staff.

### ***Marketing***

Working with our marketing team here at Pennine Events we will look to ensure that between us we deliver the very best for your staff. Pennine Events will be only too happy to work with you to give your staff the very best chance to join up on your event. Should you be working with a charity we have the knowledge and experience to help you to boost those all-important fundraising figures.

### ***Volunteers***

Always a crucial part of any event we would like for you to play your part and bring any incredible volunteers to the event, not to take on event production roles, but to help you to make the most of your day.

### ***Focus on YOUR staff***

We understand that the staff journey means so much to you and your business so it is therefore important to us that you have the time to focus on your employees and not the event details. Working with Pennine Events gives you the very best opportunity to ensure that you give your employees an unforgettable experience.

### ***Ideas***

The main thought process behind an event will often come from what is at your disposal, what you have done in the past, what your employees prefer, or simply a crazy idea. Talk us through your set up and we will take it from there.

### ***Contact***

If this is not the event for you but you have an idea you'd like to share with us, let us know and we'll put it together for you!

For more information contact Mark Parkinson on 01772 447 979 or [markp@pennineevents.co.uk](mailto:markp@pennineevents.co.uk).