



## **Charity – Let us run your events for you**

Pennine Events want to help you to put on the best possible event and we are delighted to be able to offer you the chance to take a back seat at your own event. Focus on your fundraisers letting us do the legwork and ease your workload on an existing event of yours. Each year Pennine Events work with a number of charities who look to us to get the very best out of their events. These include Claire House Children's Hospice, British Heart Foundation, St Catherine's Hospice, Bloodwise, and many more.

We understand the need for you to focus on your fundraisers, the need for you to bring in much needed income to aid your cause and so a partnership with Pennine Events is the perfect opportunity to make this happen. From cycling to festivals, runs to awards ceremonies, Pennine Events has you covered.

### **What will you get from an event?**

Utilising the skills and experience of the Pennine Events team your charity will receive the best care and attention to ensure that a profit is made all round. Let Pennine Events take the risk and create an event for you that will put you in a positive and forward-thinking position.

#### ***Think Tank***

Pennine Events staff are full of innovative and exciting event ideas that we want to share with you. After a consultation with you and your team we will look to what you have at your disposal and how we can bring our creative and fun ideas forward to match your database and ambitions.

#### ***Experienced Team***

When putting together your event we will use all the experience that we can muster to ensure that you get the best possible service. We have a dedicated team in the Pennine Events office of Directors, Operations Managers, Project Managers and Project Assistants, Commercial Managers, and Social Media experts to ensure that we give your event the best possible chance to succeed. We then carry this team forward into event delivery with a highly experienced and skilled set of freelance staff who love to get involved in new and exciting projects. Among them we can boast experience in major and international event delivery, health and safety, public services, charity, and much more to give a combined experience age of well into the hundreds of years.

#### ***Event Delivery***

When putting your event together we will ensure that it is delivered professionally; within your set budget; and to the best of our ability. We will ensure that you are kept informed throughout and we will work closely with you to ensure that we can also help you with your fundraisers where we can.

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## Options

Pennine Events would like to offer you the chance to sit back and relax, putting on your event or elements of it. Take a look at the options below:

### *Entire Event*

Pennine Events are experts in the event industry, hosting client events and creating new ideas and concepts since 2002. If you have an event that you are finding difficult to put on due to timescales, budget, or any other reason then why not look to outsource this to Pennine Events?

As part of the process Pennine Events will handle your event with care and in full consultation with you to ensure that it succeeds while maintaining the respect and attention to detail that you have built up in previous years.

Each event is different and we at Pennine Events understand that. Having managed events ranging from cycle sportives to awards ceremonies, and from runs to away days, Pennine Events can give you the freedom to focus on other projects while maintaining your event portfolio.

For this process a quote would be produced following an initial meeting, so please get in touch with us at Pennine Events, 01772 447979 or [markp@pennineevents.co.uk](mailto:markp@pennineevents.co.uk).

### *Consultancy*

There are always elements of an event that people don't like to manage, so why bother? Outsource to Pennine Events today and spend your time making other things bigger and better! Whether your event is a cycle, run, ball, dance show, walk, or anything in between, Pennine Events are here to help make things easier for you.

As part of our consultancy options we can offer the following:

- Route risk assessment and management
- Signage and route support
- Consultation
- Risk Assessments
- Design
- Staffing
- Event Safety Management Plan
- Event planning
- Any other event elements

For more information contact us at Pennine Events, 01772 447979 or [markp@pennineevents.co.uk](mailto:markp@pennineevents.co.uk).

## **What do you have to do for an event?**

Not that much! Pennine Events are here to do the work for you. We will ensure that together we choose the right event for you; the event that will appeal to your fundraisers and as such we would ask you to ensure that your fundraisers make an appearance at your event.

### ***Marketing***

Working with our marketing team here at Pennine Events we will look to ensure that between us we get the very best out of your fundraisers. Pennine Events will be only too happy to work with you to give the public the very best chance to join up on your event. We will also between us look to target a new range of fundraisers to add to your database and boost those all-important income figures.

### ***Volunteers***

Always a crucial part of any event we would like for you to play your part and bring your incredible volunteers to the event, not to take on event production roles, but to help you to make the most of your day.

### ***Focus on YOUR fundraisers***

We understand that the donor journey means so much to you and your charity so it is therefore important to us that you have the time to focus on your donors and not the event details. Working with Pennine Events gives you the very best opportunity to ensure that you create fundraisers for life, developing that all important journey from initial enquiry to event attendance and fundraising, to becoming a committed supporter, volunteer, and eventually direct debit and legacy donor. Fundraising is about relationships, let us give you the time to develop yours.

## **Ideas**

The main thought process behind an event will often come from what is at your disposal, what you have done in the past, what your supporters prefer, or simply a crazy idea. Talk us through your set up and we will take it from there.

## **Contact**

If this is not the event for you but you have an idea you'd like to share with us, let us know and we'll put it together for you!

For more information contact Mark Parkinson on 01772 447 979 or [markp@pennineevents.co.uk](mailto:markp@pennineevents.co.uk).